

Media Contact: Matt Urban | [mattu@digitalcreativeinstitute.com](mailto:mattu@digitalcreativeinstitute.com) | 330.416.0794

FOR IMMEDIATE RELEASE [June 14th, 2019]

Digital Creative Institute to Announce First Digital Marketing Apprenticeship in the Nation for Veterans in Collaboration with the Department of Veteran Affairs, the Department of Labor's Office of Apprenticeship and the Texas Veterans Commission

#### WHAT

The US Department of Veterans Affairs officially recognized Digital Creative Institute as an approved Apprenticeship training provider, enabling Veterans and their beneficiaries to receive educational assistance to pursue digital marketing job skills through the 12-month program.

#### WHERE

Digital Creative Institute, 110 E. Houston Street, San Antonio, TX 78205

#### WHEN

The VA announcement is effective immediately

#### DETAILS

Despite their relevant skills and experience, veterans can encounter lengthy processes and requirements to obtain the credentials needed to enter civilian employment. Through the distinct partnership with the Texas Veterans Commission and the Veterans Affairs, Digital Creative Institute provides another career pathway that accelerates job skills through a 12-month apprenticeship program which includes 180 hours of related training instruction in digital marketing. Veterans completing the apprenticeship will have proven their skills 49 competencies across a variety of digital marketing areas including content marketing, SEO, PPC, lead generation, social media, and data analytics, and walk away with 49 competencies. In addition, Veterans receive over 75 hours of performance coaching to develop leadership skills as they navigate their career and life.

#### ADDITIONAL INFO

Veterans exploring a career in marketing or those interested in more information should visit [www.digitalcreativeinstitute.com/veterans](http://www.digitalcreativeinstitute.com/veterans). Employers looking to hire Veteran talent please visit <https://digitalcreativeinstitute.com/hire-top-marketing-talent/>

#### ABOUT DIGITAL CREATIVE INSTITUTE

Founded in 2016, with operations in San Antonio and Austin, TX, Digital Creative Institute is the nation's first Federally Registered Digital Marketing Apprenticeship in the United States. We provide a transformative program to equip workforce talent with the skills they need to accelerate their careers and provide employers with highly qualified and productive talent, launching apprentices into their life calling.

For more information visit: [www.digitalcreativeinstitute.com](http://www.digitalcreativeinstitute.com)